

THE DGIES INTERNATIONAL CONFERENCE ON DIPLOMACY AND GLOBAL ENGAGEMENT

Navigating the Intersection of Internationalization, Education, and Soft Skills in a Complex World

KEYNOTE SPEAKERS



Prof. Zakaria Abouddahab, FSJES-Agdal, Mohammed V university in Rabat, Morocco.



Prof. Nourddine Amrous, faculty of Letters and Human Sciences, Mohammed V university in Rabat, Morocco



Prof. Beatriz Mesa Garcia, International University of Rabat, Morocco



Prof. Miloud Loukili, FSJES-agdal, Mohammed V University in rabat, Morocco



Prof. Hicham Barjaoui, FSJES-agdal, Mohammed V University in Rabat, Morocco



Prof. Nela Navarro-LaPointe, Rutgers University, United States



Prof. Ali Kairouani, FSJES-agdal, Mohammed V university in Rabat, Morocco



29,30 April, 2026



FSJES, Rabat Agdal

DGIES PROGRAM

DAY 1 – APRIL 29TH, 2026

TIME	ACTIVITY
8h30-9h00	REGISTRATION amphi 1
9h00-10h00	DGIES OPENING ADDRESSES
Moderator: Nabila Benohoud	<ul style="list-style-type: none"> • Pr.Hassan Zouiri, Dean of the Faculty of Legal, Economic and Social Sciences of Rabat – Agdal, Mohammed V University, Morocco • Pr.Nabila Benohoud, Pedagogical Coordinator for Transversal Modules Courses, FSJES- Agdal, Mohammed V University in Rabat, Morocco • Pr.Aicha Adoui, on behalf of the Organizing Committee - FSJES- Agdal, Mohammed V University in Rabat, Morocco
10h00-11h30	Official Opening Keynote Plenary Sessions: Transforming Global Higher Education: From Student Mobility to Smart, Sustainable, and Diplomatic Ecosystems
Moderator: Adil El Marhoum	<ul style="list-style-type: none"> • Pr. Zakaria Abouddahab, FSJES- Agdal, Mohammed V University in Rabat, Morocco Diplomacy in the Era of Cyberspace • Pr.Nourddine Amrous, Faculty of Letters and Human Sciences, Mohammed V University in Rabat, Morocco Superdiversity, Linguistic Repertoire and Language Use in Morocco: Implications for an International ELT Experience • Pr. Beatriz Mesa Garcia, International University of Rabat, Morocco Repenser la diplomatie en temps de guerre: enjeux, ruptures et recompositions des relations internationales • Pr.Hicham Barjaoui, FSJES- Agdal, Mohammed V University in Rabat, Morocco Diplomatie globale et droit international: vers une extension de la normativité souple • Pr.Ali Kairaouani, FSJES- Agdal, Mohammed V University in Rabat, Morocco Le rôle des internationalistes publicistes au sein des universités africaines dans un ordre international en mutation
	Discussion
	Networking and Coffee Break

TIME	ACTIVITY
12H00-13H00	<p align="center">Panel A1 AMPHI 3 AI, Emotional Intelligence, and Knowledge Diplomacy: Reconfiguring Power, Communication, and Engagement in Higher Education and Beyond</p>
<p>Moderator: Rajae Berkane</p>	<ul style="list-style-type: none"> • Pr. Hamza Hamdaoui & Pr. Mouna Hilmi, Mohammed V University, Rabat, Morocco <i>Algorithmic Diplomacy and Technological Soft Power: A Monte Carlo Simulation of Morocco's AI Initiative in Africa.</i> • Didi Naoufal, Abdelmalek Essaadi University, Tetouan, Morocco <i>Exploring the Transformative Influence of Generative AI in Moroccan Higher Education: Opportunities, Challenges, and Pedagogical Innovations.</i> • Meriam Bâ, Mohammed V University, Rabat, Morocco <i>Quiet Quitting: The Intersection Between Artificial Intelligence and Emotional Intelligence in Employee Engagement</i> • Mariam Taiq, Abdelmalek Essaadi University, Tangier, Morocco <i>Evaluating AI Translation in Diplomatic Communication: A Case Study of Moroccan Foreign Ministry Statements</i>
	<p align="center">Discussion & Certificate Distribution for Morning Panels (A1)</p>
12H00-13H00	<p align="center">Panel A2 AMPHI 4 Academic Diplomacy, Migration, and Soft Power: Repositioning Morocco in Africa's Knowledge and Influence Landscape</p>
<p>Moderator Fadoua Kadiri</p>	<ul style="list-style-type: none"> • Bouali Selma, Pr. Jalila Ait Soudane, Mohammed V University, Rabat, Morocco <i>Soft Skills and Graduate Employability: A Multidimensional Analysis of Professional Integration Determinants – Evidence from Morocco</i> • Tonye Kollo Appolinaire, Mohammed VI Polytechnic University, Ben Guerir, Morocco <i>Bridging Knowledge, Weaving Influence: Morocco and Academic Diplomacy in Africa's Governance Landscape</i> • Fatoumatta Jabri, Mohammed VI Polytechnic University, Ben Guerir, Morocco <i>Integrating into Moroccan Society? Analysis of the Sociocultural Experiences of Sub-Saharan African Students</i> • Zakia El Mouaddar, Mohammed I University, Oujda, Morocco <i>Humanitarian Framing and Geopolitical Interests: Media Discourse as Soft Power in Moroccan Migration Diplomacy</i> • Jihane Souib, Hassan II University of Casablanca, Morocco <i>Mega-Events as Instruments of Public Diplomacy: A Conceptual Framework for Destination Branding and Inclusive Legacy</i>
	<p align="center">Discussion & Certificate Distribution for Morning Panels (A2)</p>

TIME	ACTIVITY
	Break
15H00-16H00	Afternoon Keynote Panel AMPHI 1 Le multilatéralisme et la préservation des langues dans un ordre mondial en mutation Multilateralism and Language Preservation in a Changing World Order
Moderator KHADIJA EL AZHARI	<ul style="list-style-type: none"> • Pr. Miloud Loukili, FSJES- Agdal, Mohammed V University in Rabat, Morocco Le multilatéralisme: quelle place dans le monde d'aujourd'hui ? • Pr. Nela Navarro-LaPointe, Rutgers University, United States Reimagining Language Preservation as an Opportunity for Student Engagement and Global Understanding. • Pr. Badr Guennoun, Ibn Tofail University, Kenitra, Morocco Emotional Intelligence as a Strategic Lever for Knowledge Diplomacy in Higher Education: Building Trust and Sustainable Transnational Partnerships in Morocco and the MENA Region
16H00 - 17H00	Panel B1 AMPHI 3 Human-Centered Leadership, Digital Diplomacy, and Institutional Transformation in the Age of AI
Moderator Lamia Fadili	<ul style="list-style-type: none"> • Nada Essabaissi, Ibn Tofail University, Kenitra, Morocco The human element in a digital age: redefining soft power through media and empathy • Soumia Saafane, Mohammed V University, Rabat, Morocco Preparing the Digital Diplomat in Morocco: Developing Digital and Soft Skills at Rabat's Law Faculties • Doha Baladi & Prof. Badr Guennoun, Ibn Tofail University, Kenitra, Morocco Shaping Digital University Cultures under Law 59.24: AI Adoption, Organizational Learning, and Global Competitiveness in Higher Education • Achraf Fouad, Mohammed V University, Rabat, Morocco Fragmented AI Governance and Its Impact on Cross-Border Academic Cooperation
	Discussion

TIME	ACTIVITY
16H00-17H00	<p align="center">Panel B2 AMPHI 4</p> <p align="center">Global Governance, Knowledge Geopolitics, and the Reconfiguration of International Order</p>
<p>Moderator Aicha Adoui</p>	<ul style="list-style-type: none"> • Pr. Ilham Bettach, Mohammed V University, Rabat, Morocco The Geopolitics of Epistemicide: Internationalization and the Praxis of Epistemic Disobedience in Moroccan Higher Education • Pr. Aymane Edouihri, Mohammed V University, Sale, Morocco Discursive Imperialism and the Eclipse of Diplomacy: The Discursive Construction of Hegemony in Contemporary International Relations Discourse • Abdelwahed Lamdak & Prof. Aicha Mrhari, Mohammed V University, Rabat, Morocco From Tanger Med to Global Corridors: Port Digitalization as Morocco's Soft Power Strategy • Rami El Manar Esslimi, Mohammed V University, Rabat, Morocco The Return of Anarchy? A Re-examination of Foreign Policy Tools Beyond Soft Engagement in a Shifting International System • Rayane Ionnou Sophoclis, Mohammed V University, Rabat, Morocco Knowledge Diplomacy and Geoeconomic Projection: Morocco's Strategy of Global Engagement in Africa
17H00-18H00	<p align="center">Panel C1 AMPHI 4</p> <p align="center">Leadership, transformation des conflits et gouvernance numérique dans les relations internationales contemporaines</p>
<p>Moderator Adil El Maslouhi</p>	<ul style="list-style-type: none"> • Khaoula Bouchebka, Mohammed V University, Rabat, Morocco Diplomatie contemporaine et rôle du leadership des jeunes dans les relations internationales • Imane El Baraka & Prof. Abouddahab Zakaria, Mohammed V University, Rabat, Morocco Les nouvelles formes de la résolution des conflits à la lumière de l'érosion du multilatéralisme • Fouad Rahhali, Mohammed V University, Rabat, Morocco Du soft power à la puissance préventive : la communication stratégique marocaine dans la gouvernance de crises régionales • Yahya Cheiby, Mohammed El Boujamaai, Ibn Tofail University, Kenitra, Morocco Digital Diplomacy and the Discursive Construction of Soft Power in Morocco's Intercultural Relations: The Youth Policy Center as a Case Study
	Discussion
	<p align="center">Certificate Distribution for Afternoon Panels</p>

DAY 2 – APRIL 30TH, 2026 (ONLINE)

TIME	ACTIVITY
9h00-10h00	<p style="text-align: center;">Opening Plenary Session</p> <p style="text-align: center;">AI, Internationalization, and Academic Integrity: Power, Influence, and Ethics in Higher Education</p>
<p>Moderator: Aicha Adoui</p>	<ul style="list-style-type: none"> • El Haj Moussa Ben Moussa, University of East London, London, UK Algorithmic Diplomacy: The Process through which AI Systems Standardise Communicative Norms and Implicitly Align Users with Dominant Geopolitical Discourses. • Silvia Marchionne, UNIMED Senior Project Manager, Milan, Italy Internationalization of Higher Education as an instrument of national influence in Tunisia • Rabha Kissani, University of Ibn Tofail, Kenitra, Morocco L'intégrité académique universitaire face à l'évolution de l'intelligence artificielle.
10h00-11h00	<p style="text-align: center;">Panel 1</p> <p style="text-align: center;">Higher Education, Soft Skills, and Socioeconomic Mobility: Rethinking Employability, Diplomacy, and Human Capital Development in Morocco</p>
<p>Moderator: Lamiae Fadili</p>	<ul style="list-style-type: none"> • Samira EL-Asri, Chouaib Doukkali University, EL Jadida, Morocco <i>Literature as Soft Diplomacy: Fostering Intercultural Competency Among University EFL Students</i> • Yassine Mhemdi, Cadi Ayyad University, Marrakech, Morocco <i>Promoting Soft Skills through International Mobility Programs: Insights from Moroccan Fulbright Student Alumni</i> • Mohamed Idalfahim, Mohammed I University, Rabat, Morocco <i>Digital Connectivity, Higher Education, and Graduate Unemployment in Morocco: An Autoregressive Distributed Lag Model</i> • Oualid Benkhali, Independent Researcher, Morocco. <i>Can Education Redefine Diplomacy in a Digitally Divided World? The Role of Human Competencies in a Digital Era</i> • Ahmed Bouzit, Ibn Tofail University, Kenitra, Morocco. <i>Digitalization of Higher Education and Health Skills Development in Morocco: Insights from World Bank Data</i>
	<p style="text-align: center;">Discussion</p>

TIME	ACTIVITY
11h00-12h00	<p style="text-align: center;">Panel 2</p> <p style="text-align: center;">Digital Diplomacy, Identity Formation, and Ethical Governance in the Age of AI</p>
<p>Moderator Rajae Berkane</p>	<ul style="list-style-type: none"> • Mohammed Benamrane, Mohammed I University, Oujda, Morocco <i>Discursive Constructions of Moroccan and Senegalese National Identity in Everyday Digital Diplomacy: A Corpus-Assisted CDA of Hate Speech in AFCON Final Discourse on Facebook and X</i> • Mouna Bahri, Ibn Zohr University, Agadir, Morocco <i>Translating Law, Performing Diplomacy: The Moroccan Family Code in Global Legal and Political Discourse</i> • Habiba Fadili, Mohammed I University, Oujda, Morocco. <i>Education as a Site of Identity Reconfiguration and Informal Diplomacy: An Intersectional Study of Women Returnees from Camps</i> • Abdelmoula El Guermat, Salma Abas, Maroua Naji, Mohammed I University, Oujda, Morocco <i>Artificial Intelligence, Ethical Digital Citizenship, and Intercultural Competence in Internationalized Higher Education</i> • Wafae Amrani, Mohammed V University of Rabat, Morocco <i>The Impact of Financial Decentralization and Digitalization on Higher Education in Morocco: Challenges of Governance, Performance, and Attractiveness</i>
	<p style="text-align: center;">Discussion</p>
12h00-13h00	<p style="text-align: center;">Panel 3</p> <p style="text-align: center;">Artificial Intelligence, Student Agency, and Skills Development in Higher Education Transformation</p> <p style="text-align: center;">Intelligence artificielle, agentivité étudiante et développement des compétences dans la transformation de l'enseignement supérieur</p>
<p>Moderator: Fadoua Kadiri</p>	<ul style="list-style-type: none"> • Maurice Williams Jr. & Mohamed Sabour, Bridgewater State University, Massachusetts, USA <i>Integrating AI in Higher Education: A Student-Centered Approach through Engagement, Transformation, and Innovation</i> • Pr. Sara Ibn El Ahrache & Pr. Nadia Haris, Abdelmalek Essaâdi University, Tangier, Morocco <i>Artificial Intelligence and Technopedagogy: Toward Transforming Learning Dynamics in Higher Education</i> • Mohcine Saidi, Mohammed I University, Oujda, Morocco <i>Student Agency and Cultural Identity Negotiation in Global Citizenship Education: Rethinking Global-Local Tensions in Moroccan Higher Education</i> • Kaoutar El Bakouri, Moulay Ismail University, Meknes, Morocco <i>Developing Transversal Skills in Moroccan Higher Education for Today's Internationalized Labor Market: Students' Perceptions of Effective Practices</i> • Abdelaâli Kharmoum, Mohammed I University, Oujda, Morocco <i>Les compétences transversales, la communication et la transformation numérique : leviers de l'employabilité des jeunes marocains. Étude comparative des lauréats de l'université et de l'OFPPT</i>
	<p style="text-align: center;">Discussion</p>

ORGANIZING COMMITTEE

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Rajae Berkane, University of Mohammed V, Rabat
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Abdessamad Chanaa, University of Mohammed V, Rabat
Khadija EL Azhari, University of Mohammed V, Rabat
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Ilham Erraoui, University of Mohammed V, Rabat
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Hanane Hamdaoui, University of Mohammed V, Rabat
Fadoua Kadiri, University of Mohammed V, Rabat

SCIENTIFIC COMMITTEE :

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Soumaya Harsal, University of Mohammed V, Rabat
Sara Ichahrar, University of Mohammed V, Rabat
Ismail Loukili, University of Mohammed V, Rabat